



ANNUAL REVIEW | 2022—2023



VISION + MISSION

SCHOOL of ROCK



VISION

Carrollton Center for the Arts is the creative hub devoted to nurturing and showcasing artistic excellence in our diverse and collaborative arts community while providing a better quality of life for the citizens in our region.

MISSION

Carrollton Center for the Arts provides a home for high-quality arts programming for residents and visitors through education, cultural enrichment and arts advocacy for Carrollton and surrounding communities.

DEVELOPMENTS



- Upgraded our HVAC program in the Danny Mabry Theater.
- Hosted several 20th Anniversary events.
- Hosted a Traveling Exhibition of Leonardo da Vinci's The Last Supper at the Depot on Bradley.
- Unveiled a new temporary sculpture at Neva Lomason Library.

ORGANIZATION

OUR STAFF

- April Saunders, *Marketing & Downtown Director*
- Tim Chapman, *Center for the Arts Manager*
- Kelsey Craft, *Theatre Technician*
- Renee Deese, *Operations Coordinator*
- Benjamin Gray, *Technical Theatre Assistant*
- Craig Jones, *Costume / Theatre Assistant*
- Tory Kimbrell, *Center for the Arts Assistant Manager*
- Marcella Kuykendall, *Gallery Coordinator*
- Cecilie Redding, *Visual Arts Technician*
- Eva Warner, *Education/Volunteer Coordinator*
- *Three Building Supervisors*
- *Two Summer Seasonal Staff*



ARTS COMMISSION

- Dr. Kelly Steed, *President*
- Laurie Fleck, *President-Elect*
- Andrea Stone, *Secretary*
- Helen Helwig, *Parliamentarian*
- Brett Baxley
- Michelle Conerly
- Mimi Gentry
- Linda Fulford
- John Morris
- Clint Samples
- Dr. Howard Seeman
- Angela Stephens

PRIMARY PRODUCT



ARTS EDUCATION

Provide programming in 4 main genres for youth and adults:

- Dance
- Theatre
- Music
- Visual Arts

DANCE

We offered 27 classes, 1 workshop and 6 camps in dance:

- Nutcracker Ballet
- Winter Dance Showcase
- Mayfest
- Spring Dance Showcase

We have 6 dance instructors



THEATRE



We offered 3 classes and 5 camps - total of 12 performances:

- School of Rock
- We are Monsters
- Cheaper By the Dozen
- Hamlet Hears a Who
- King Artie and the Knights of the Rad Table
- A Year with Frog and Toad

We have 3 theatre instructors

MUSIC



We offered 4 classes, 5 camps and private lessons in voice and piano:

New - Carrollton Youth String Orchestra. This program and our Music Academy are joint partnerships with the Carroll Symphony Orchestra.

We have 8 music instructors

VISUAL ARTS



We had 11 visual art classes, 19 workshops and 19 camps:

Examples include drawing, watercolor, acrylics, oil, ceramics, glass, and mixed media classes.

We have 15 visual art instructors

EDUCATION SERIES



This past year, the center offered 4 different matinee productions for a total of 14 performances:

- Nutcracker Sweets
- The Miracle Worker
- Nutcracker Sweets
- CSO Discover Music Concert
- Grasshopper Tea and the Basement of Wonder – West Georgia History Puppet Show. This program is performed in Carroll, Haralson and Heard Counties.

SECONDARY PRODUCT



- Gallery Exhibition Season
- Main Stage Performances
- Local Productions / Concerts
- Festivals / Special Events
- Literary Programs
- Film Programs

Includes collaborations that we have with our affiliate groups – Carroll County Community Chorus, Carroll County Community Theatre, Carrollton Writers Guild, Carrollton Artist Guild and the Carroll Symphony Orchestra

EXHIBITIONS



For our 20th Anniversary, we hosted 15 exhibitions that showcased local artists:

Roush Gallery

- Faces: Works by Patrick Henrickson and Lee Laney
- Creating Characters: Costume Designs by Alan Yeong, Nan Stephens and Craig Jones
- Playing with Art: works by Lu Steed
- The Prism of Her Familiar: works by Jasmine Nicole Williams and Jess Hill
- Carrollton Collects, curated by Bruce Bobick
- Local Connections: Carrollton Artist Guild Juried Show

Galleria Exhibits

- It's a Long Story, works by Darrin Johnson, Eve Olsen, Hannah Swofford, and Luciana Vinci
- School Arts
- Small Packages
- Season's Greetings Card Art Competition
- Kiwanis Art Showcase
- Collecting Carrollton
- Rockmart Art Swap
- AP & IB Students
- UWG Art Takeover Student Exhibition
- Kiwanis Art and Music Showcase
- Guild Swap: Visual Artists Alliance of LaGrange

MAIN STAGE



This year, the center offered 10 main stage productions:

- UWG Music Faculty Showcase
- Carrollton Divas
- Classics and Grass
- Tyler Lyle in Concert
- Djoli Kelen
- David Pippin's Latin Experience
- Cinderella, Rodgers & Hammerstein's musical (performed by the UWG Theater and Music Department)

AFFILIATES



CARROLL COUNTY COMMUNITY THEATRE

The organization produced 4 productions with a total of 15 performances:

- *Miracle Worker, Directed by Cindi Winstead*
- *A Christmas Story, Directed by Duane Sohl*
- *Steel Magnolias, Directed by Patrick Yuran*
- *An Evening of Prose, Conversations with the Muse, a joint project with the Carrollton Writer's Guild.*

AFFILIATES



CARROLL COUNTY COMMUNITY CHORUS

We offered 2 programs with a total of 5 concerts:

- Christmas in Carrollton, Directed by Mark Witham
- Celebration Concert, Directed by Terry Lowry, Mark Witham, Charles Allen and Kevin Hibbard

AFFILIATES

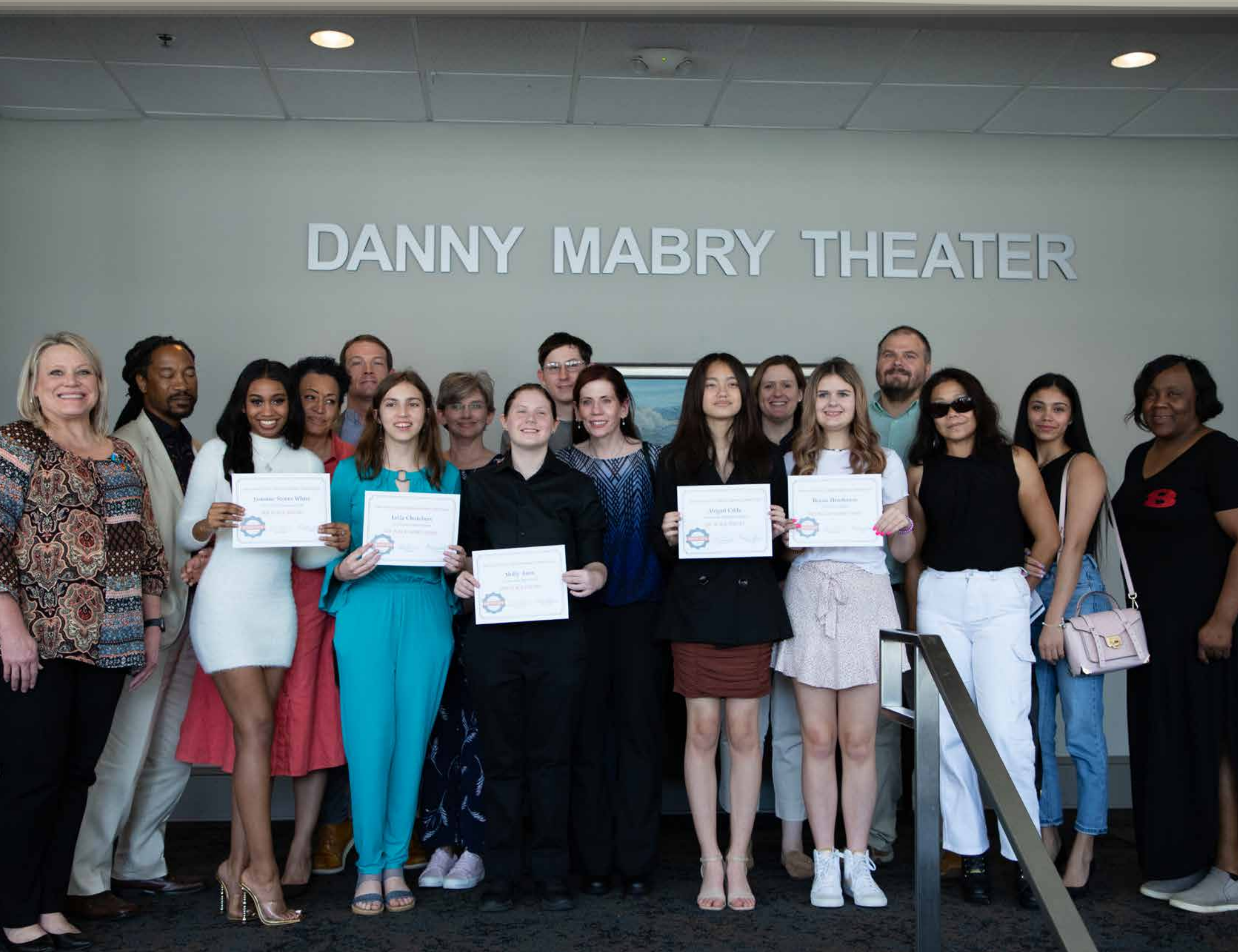


CARROLLTON ARTIST GUILD

They had 2 exhibitions this year and helped host the 19th Annual Arts Festival of Carrollton:

- Small Packages
- Local Connections, Annual Juried Art Show

AFFILIATES



CARROLLTON WRITERS GUILD

The group is broken down into Poetry, Prose, and Memories:

- Visiting Author Series
- Annual High School Creative Writing Competition
- An Evening of Prose – This year's theme was Conversations with the Muse, which is a collaboration with the Carroll County Community Theater.
- An Evening of Poetry
- Arts Festival and Small Packages
- Carrollton Bookfest

AFFILIATES



CARROLL SYMPHONY ORCHESTRA

This affiliate organization has several programs including:

- Professional Symphony
- Carrollton Jazz Orchestra
- Carrollton Wind Ensemble
- CSO Music Academy

This past year, 11 concerts were offered.

SPECIAL EVENTS



We offered 8 special events:

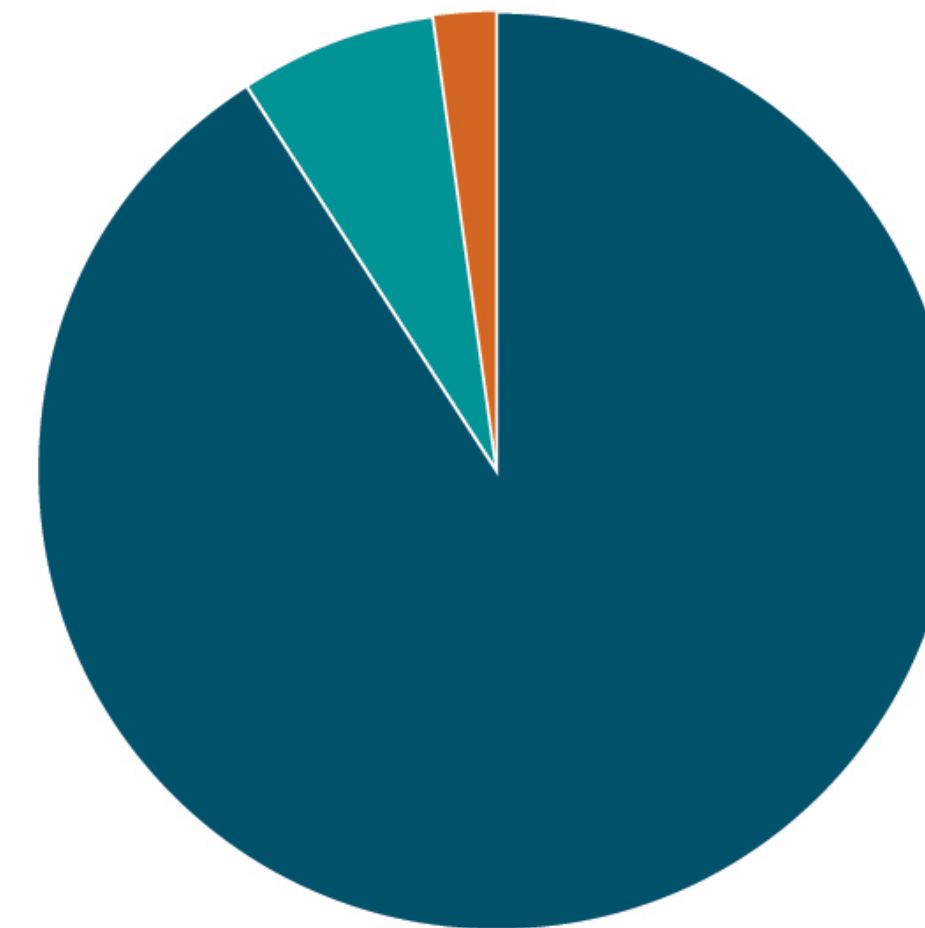
- 20th Anniversary Reception
- Fall Program Fair
- The 19th Annual Arts Festival of Carrollton
- Susan Hayward Tribute Film: Back Street
- Kiwanis Art and Music Showcase
- Carrollton Collects: generated over \$3,000 for UWG Arts Scholarships
- Art Takeover
- Traveling Exhibition of Leonardo da Vinci's The Last Supper

BOX OFFICE



Box Office Report FY22-23

- Sold 19,993 tickets



TICKETS BY ZIPCODE

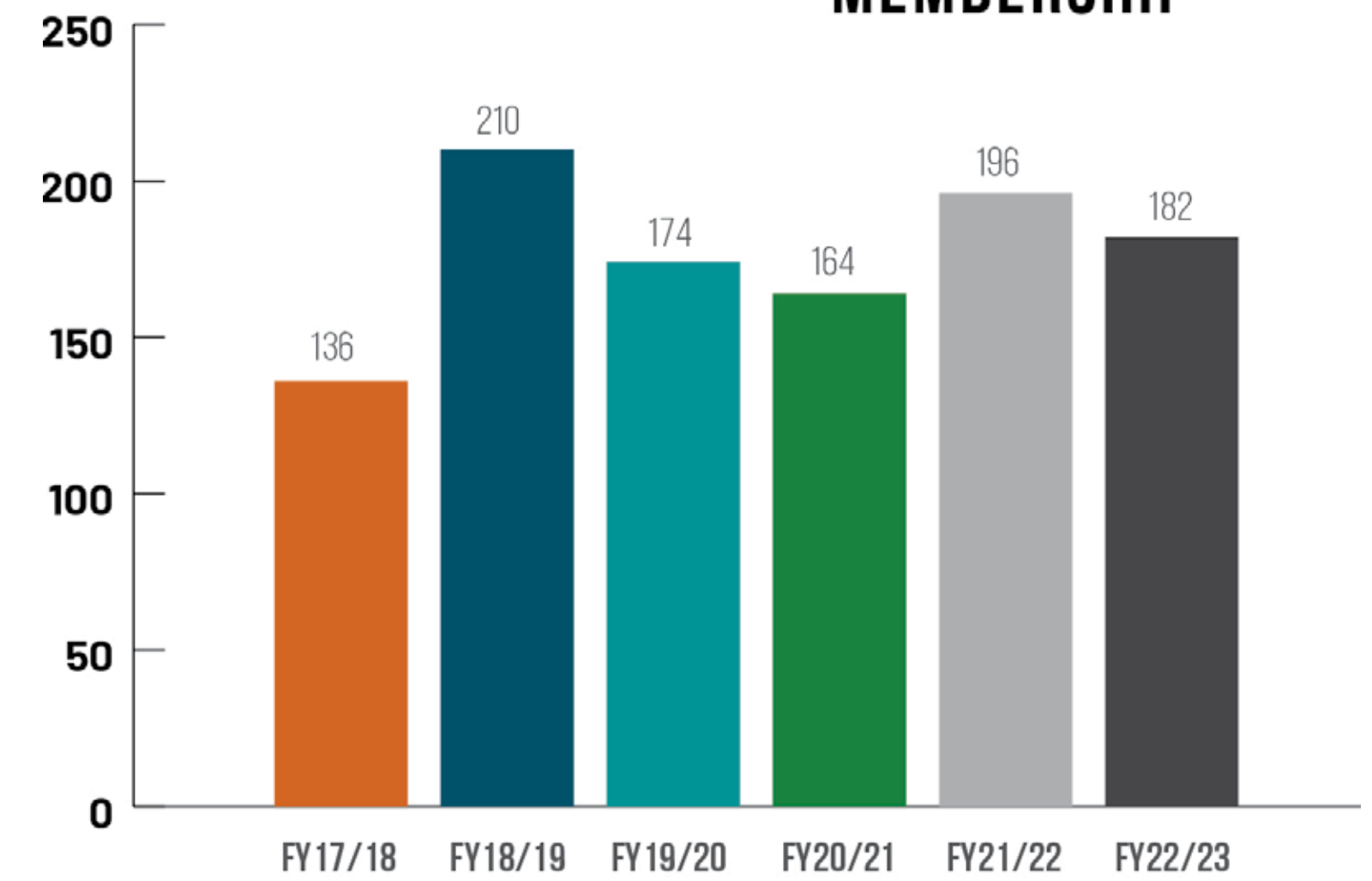
- Carroll County 91%
- Outside Carroll County 7%
- Out of State 2%

MEMBERSHIPS

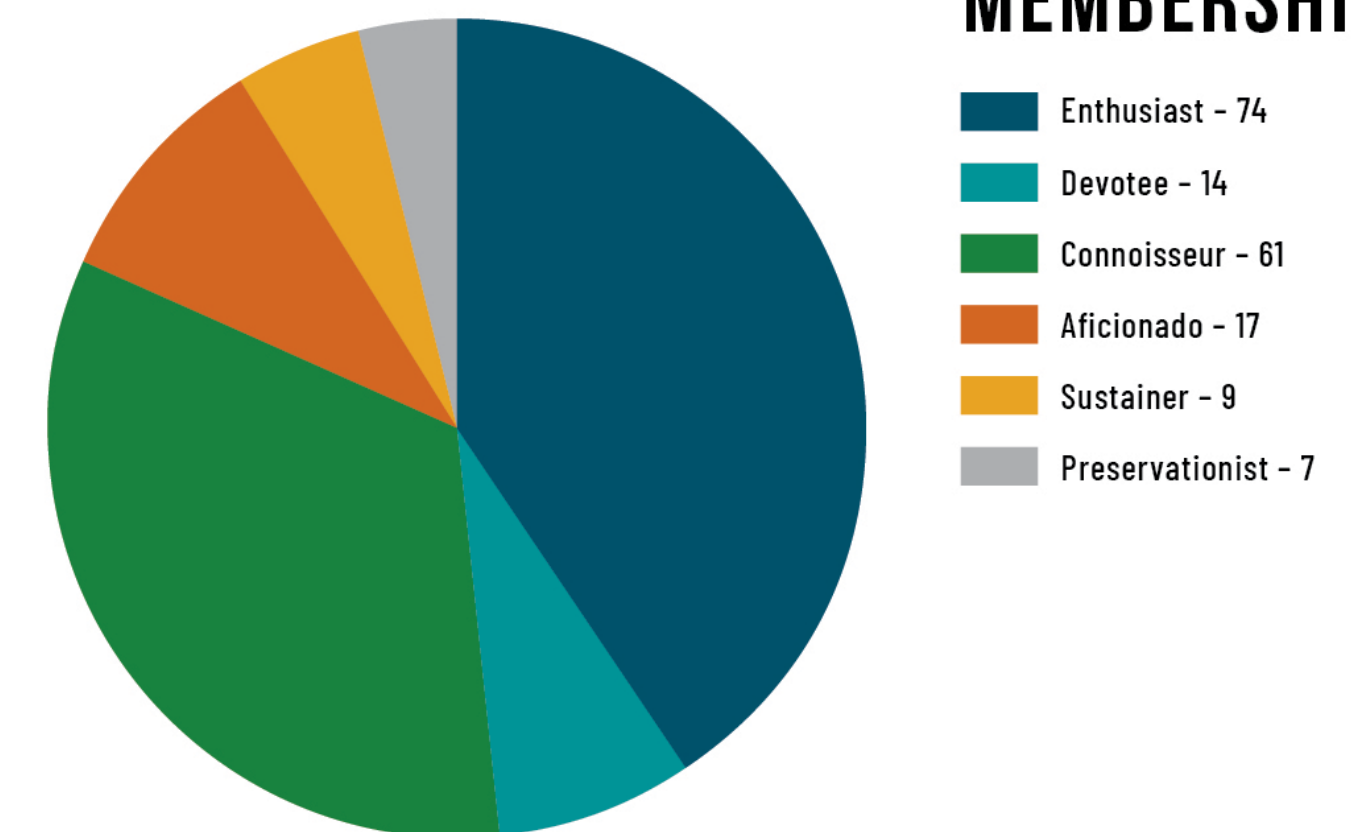


We had 182 members

ANNUAL MEMBERSHIP



MEMBERSHIPS



SPONSORS



Sponsorships for FY22-23 Totalled \$43,800 / \$4,500 advertising

PLATINUM

- Baxley Jewelers
- Milestone Investment
- Tritt Realty

GOLD

- Bank OZK
- United Community Bank
- Dr. Richard & Marilyn Glass (Tanner Hospital)

SILVER

- Mr. Randy & Penny Ayers

BRONZE

- Oak Mountain Academy
- Carroll Realty & Insurance
- Mr. Patrick & Hallie Henrickson
- Tisinger Vance PC
- State Farm, Ms. Jill Duncan
- Tillman Eye Center
- SMI
- Pilgrim's Pride

- Mr. Charlie & Sissy Almon
- Syncglobal
- Edward Jones, Mr. Fred O'Neal
- Ms. Eleanor Hoomes
- Mr. Jim & Tammy Hughes
- Dr. Howard & Jana Seeman
- J. Collins Funeral Home
- Vabella Publishing

EXHIBIT

- Printer's Ale, Mr. Greg & Suzanne Smith
- Dr. Ralph & Susan Fleck
- Mr. Zach & Dr. Kelly Steed
- Mr. Walt & Charlene D' Ambrosio
- Roush Architects, Alex Roush

GIFT IN KIND

- Go Print +
- Morgan Oil Company
- Buffalo Rock

GRANTS



*Foundation/Grant Support FY22-23
Totalled \$23,500*

FOUNDATION SUPPORT

- Cole Family Foundation
- Fulford Foundation
- Sewell Foundation

GRANTS

- Community Foundation of West Georgia Impact Grant
- Georgia Council for the Arts Project Grant
- Georgia Council for the Arts, Arts & Education Grant

CIVIC SUPPORT

*Civic Organizations Support FY22-23
Totalled \$3,300*

CIVIC ORGANIZATIONS

- Carrollton Civic Woman's Club
- Kiwanis
- Lit-Mu



VOLUNTEERS



VOLUNTEER OF THE YEAR

Gerald Cooper, also known as the Circuit Rider Comedian.

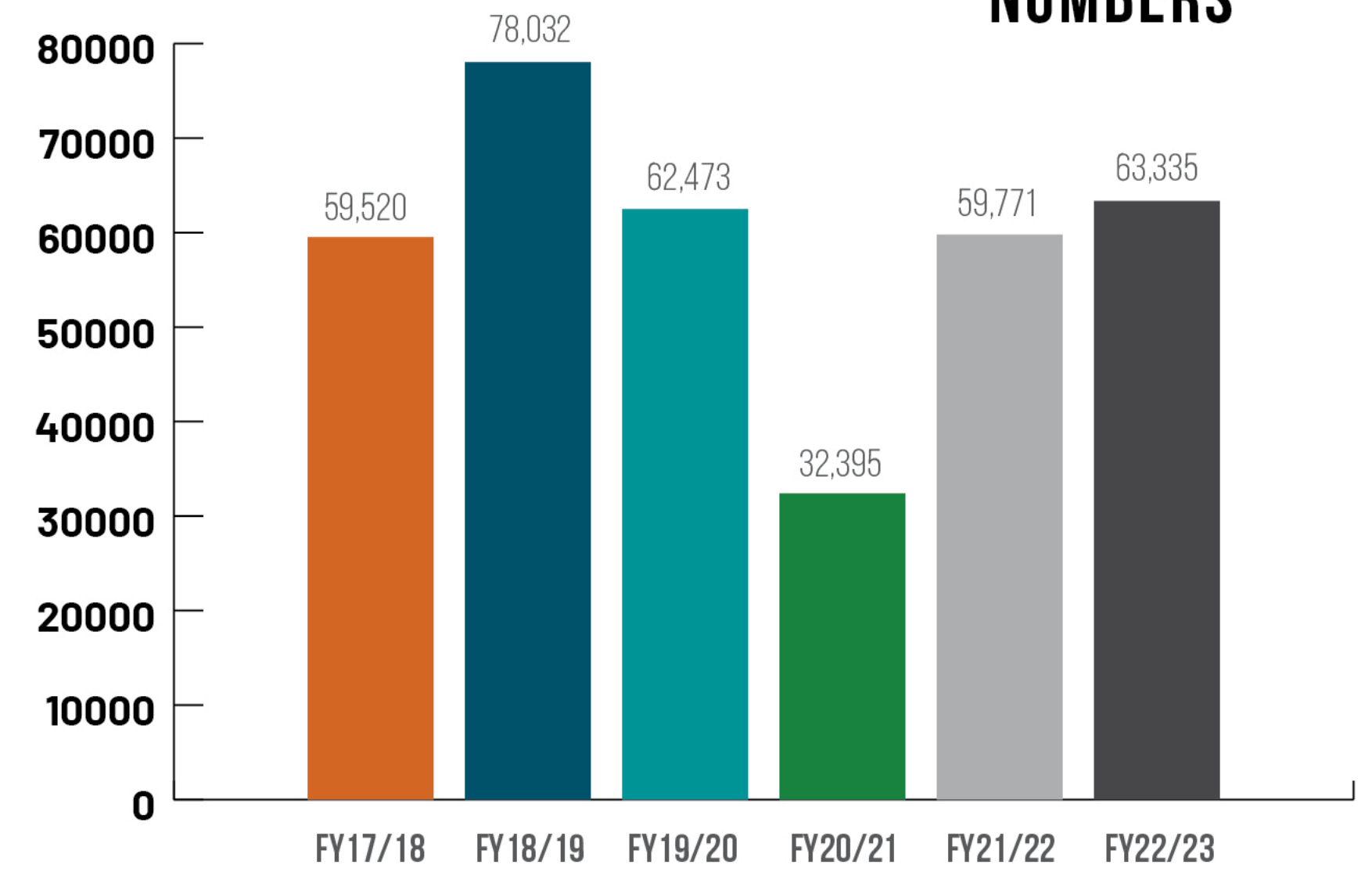
- Gerald had a total of 22+ volunteer hours this past year.

The center had a total of 478 hours of volunteer service this past year.

ECONOMIC IMPACT



PARTICIPATION NUMBERS

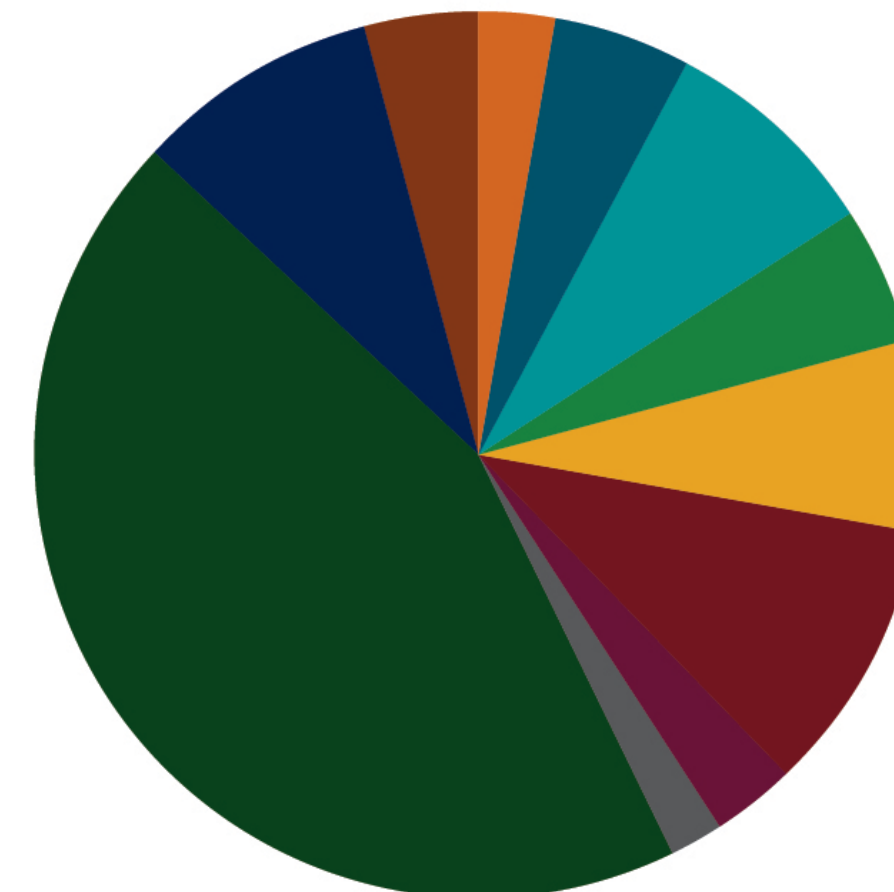


According to the Americans for the Arts Economic Calculator, the Carrollton Center for the Arts had an estimated economic impact of \$2,570,729 during FY22-23.



BUDGET

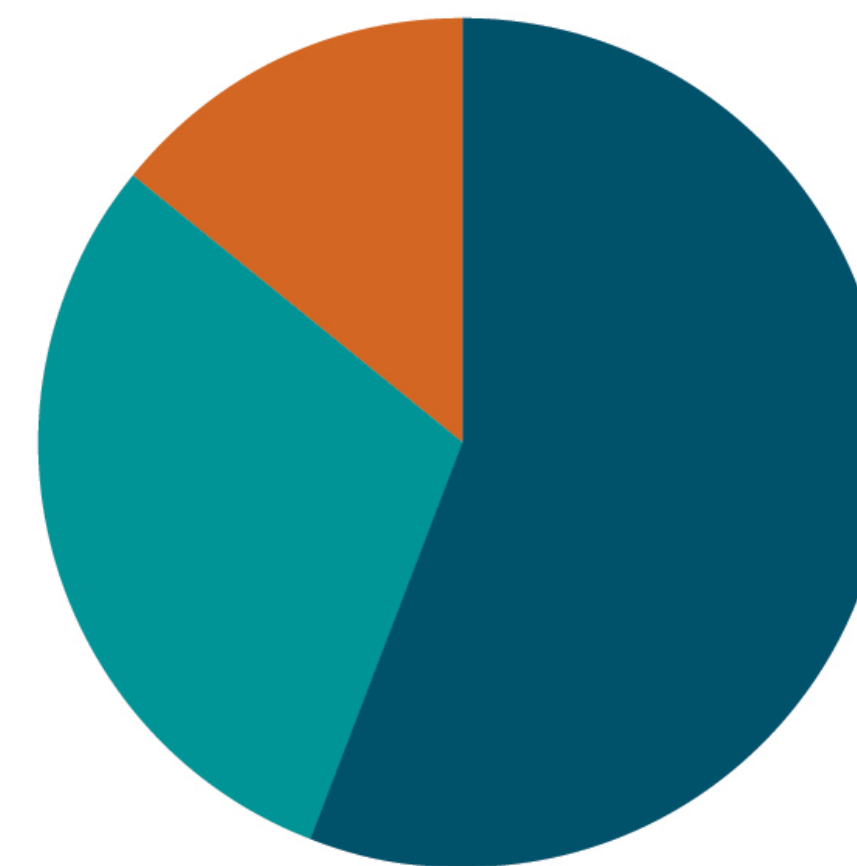
REVENUE



- Arts Festival 3%
- Rentals 5%
- Community Theater 8%
- Membership 5%
- Gallery Sales 7%
- Main Stage 10%
- CSO 3%
- Community Chorus 2%
- Arts & Education 44%
- Other 9%
- Ad/Sponsorships 4%

Only 52% of our budget was offset by tax dollars.

EXPENSES



- Programming 56%
- Administration 30%
- Facility Management 14%

Our total budget was \$1,139,785



2023 – 2024 SEASON

A Present of the Past

Join us for a season filled with performances and exhibitions that draw inspiration from the past

