



# ANNUAL REVIEW 2023-2024





# VISION & MISSION

- VISION

Carrollton Center for the Arts is the creative hub devoted to nurturing and showcasing artistic excellence in our diverse and collaborative arts community while providing a better quality of life for the citizens in our region.

- MISSION

Carrollton Center for the Arts provides a home for high-quality arts programming for residents and visitors through education, cultural enrichment and arts advocacy for Carrollton and surrounding communities.

# DEVELOPMENT

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- Upgraded two HVAC Units on rooftop.
- Upgraded landscape flower beds at the entrance of the center.
- Upgraded theater seats in the Danny Mabry Theater.
- Erected new public sculpture in the pocket park on Alabama Street and a new temporary sculpture at Neva Lomason Library.
- Hosted the 20<sup>th</sup> Anniversary of the Arts Festival of Carrollton.
- Hired a full-time Dance Coordinator and a new Operations Coordinator.



# ORGANIZATI ON



## OUR STAFF

April Saunders, Marketing & Downtown  
Director Tim Chapman, Arts Manager Allee  
Adams, Building Supervisor  
Kelsey Craft, Theatre Technician  
Christie Berry, Operations Coordinator  
Benjamin Gray, Technical Theatre Assistant  
Craig Jones, Costume/Theatre Assistant  
Tory Kimbrell, Arts Assistant Manager  
Marcella Kuykendall, Gallery Coordinator  
Christopher Lewis, Building Supervisor  
Robin McCoy, Building Supervisor  
Cecilie Redding, Visual Arts Technician  
Olivia White, Dance Coordinator

## CARROLLTON ARTS COMMISSION

Laurie Fleck	President
Andrea Stone	Vice President
Michelle Conerly	Secretary
Howard Seeman	Parliamentarian
Kelly Steed	Past President
Brett Baxley	
Mimi Gentry	
Linda Fulford	
Joel Johnston	
John Morris	
Aisha Saif	
Clint Samples	

# PRIMARY PRODUCT

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- **ARTS EDUCATION**

- Provide programming in 4 main genres for youth and adults:

- Dance
- Theatre
- Music
- Visual Arts





# DANCE

**We offered 25 Classes, 1 workshop, 7 dance camps and multiple performances listed below:**

- Nutcracker Ballet
- Winter Dance Showcase
- Mayfest
- Spring Dance Showcase –  
“Night at the Movies”

We had a total of 6 dance Instructors.

# THEATRE

We offered 4 classes, 2 camps and 10 performances:

Lightening Thief

Anne of Green Gables

Aesop's Fables Deluxe

Tell Me A Story

Big Bad

We had a total of 5 theater instructors.



# MUSIC

**We offered 6 classes, 4 camps, and private lessons in voice and piano.**

- Carrollton Young Singers
- Carrollton Youth Chorus
- Violin Club (new)
- Carrollton Youth String Orchestra
- CSO Music Academy
- Group Guitar

We have 7 music instructors.





# VISUAL ARTS

We had 10 Visual Art classes, 13 workshops, and 19 camps:

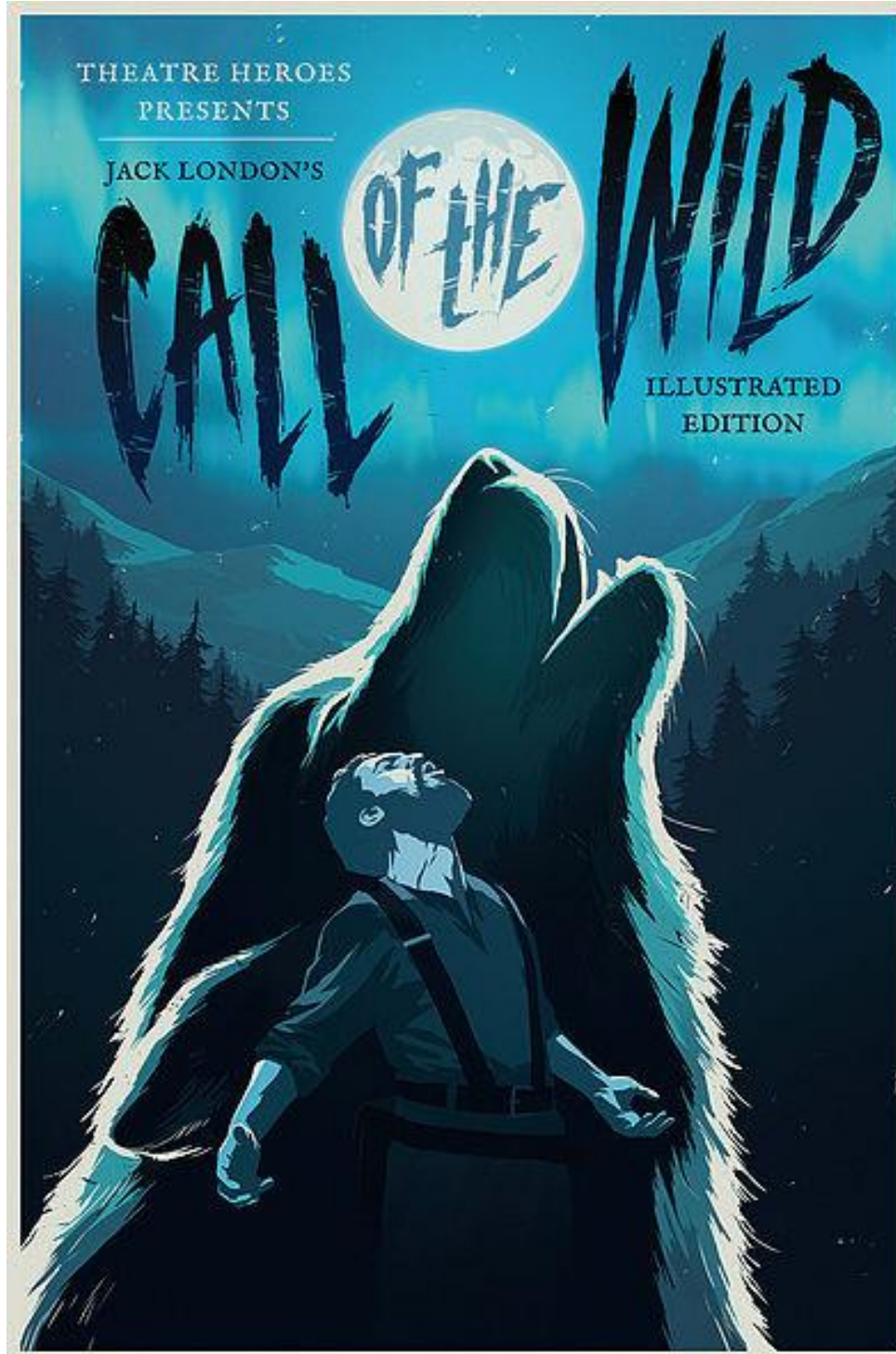
Examples of classes & workshops include Painting, drawing, mixed media, weaving, and printmaking.

We have 14 visual art instructors.



# EDUCATIONAL SERIES

**This past year, the center offered 6 different school matinee productions with a total of 19 performances.**



- Nutcracker Sweets
- Christmas Carol Puppet Show
- Paperhand Puppetry Theatre
- CSO Discover Music Concert
- Call of the Wild
- Tanglewood Marionettes
- Grasshopper Tea & the Basement of Wonder – West GA History Puppet Show, performed in Carroll, Heard and Haralson Counties.

# SECONDARY PRODUCT

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- Gallery Exhibition Season
- Main Stage Performances
- Local Productions / Concerts
- Festivals / Special Events
- Literary Programs
- Film Programs
- Includes collaborations that we have with our affiliate groups – Carroll County Community Chorus, Carrollton Artist Guild, Carrollton Writer's Guild, Carroll County Community Theater and the Carroll Symphony Orchestra





# EXHIBITION SEASON

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- We hosted a total of 13 exhibitions this past season.
- Roush Gallery
  - An Unassuming Renaissance Man, A retrospective of the late Ralph Van Pelt, Sr.
  - Potential Space: A Serious Look at Child's Play, Photography by Nancy Richards Farese
  - Out of Disorder, Artwork by Curtis Bartone
  - From this Mad Passion, Artwork by Sarah Swanson
  - Space in Time, Woodwork by Jonathan Levi
  - Musing of the Masters, Artist Guild Juried Show
  - FABRICated: Works by Virginia Derryberry and Marcia Goldenstein
- Galleria
  - Outlets, UWG Art Students
  - School Arts
  - Small Packages
  - Season's Greetings Card Exhibition
  - Kiwanis High School Art Showcase
  - Art Take Over UWG Juried Student Show



## MAIN STAGE

This year, the center offered 8 main stage productions:

- Chanticleer
- Wilson-Fairchild
- Top of the World: A Carpenters Tribute
- Montgomery: the Musical
- Emmet Cahill

# AFFILIATE: CARROLL COUNTY COMMUNITY THEATRE

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- The organization produced 4 productions with a total of 14 performances.
- Frankenstein 1930
- The Last Night of Ballyhoo
- Something Rotten
- An Evening of Prose, Deadline: A Murder Musetery



# AFFILIATE: CARROLL COUNTY COMMUNITY CHORUS

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We offered 2 programs with a total of 5 concerts:

- Christmas in Carrollton
  - Somebody to Love
- Directed by Terry Lowry



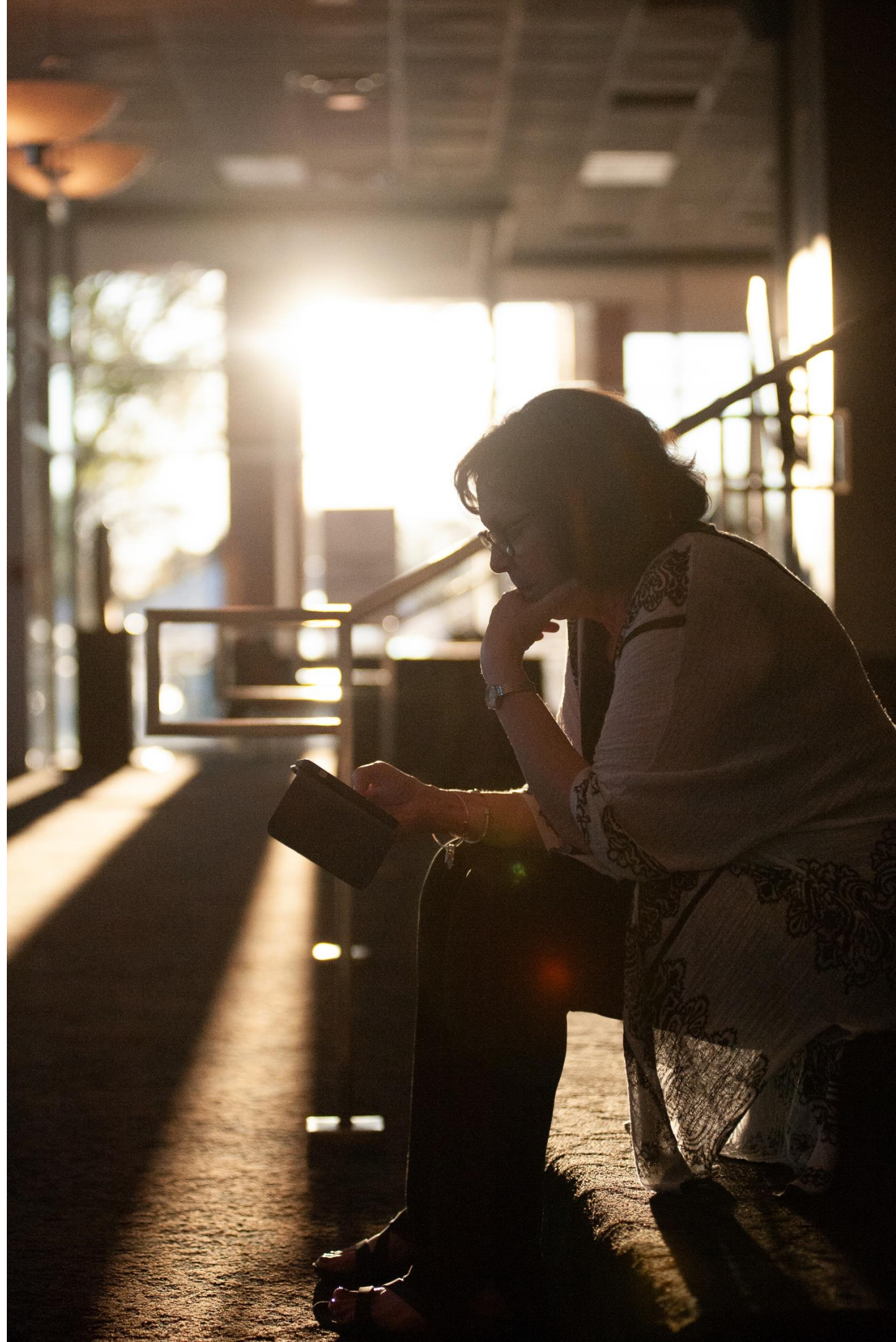
# AFFILIATE: CARROLLTON ARTIST GUILD

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- We host a monthly meeting at the Art Center, had 2 exhibitions, and help host the 20<sup>th</sup> Anniversary of the Arts Festival of Carrollton.
- Small Packages Exhibit
- Musing the Masters, Annual Juried Art Show







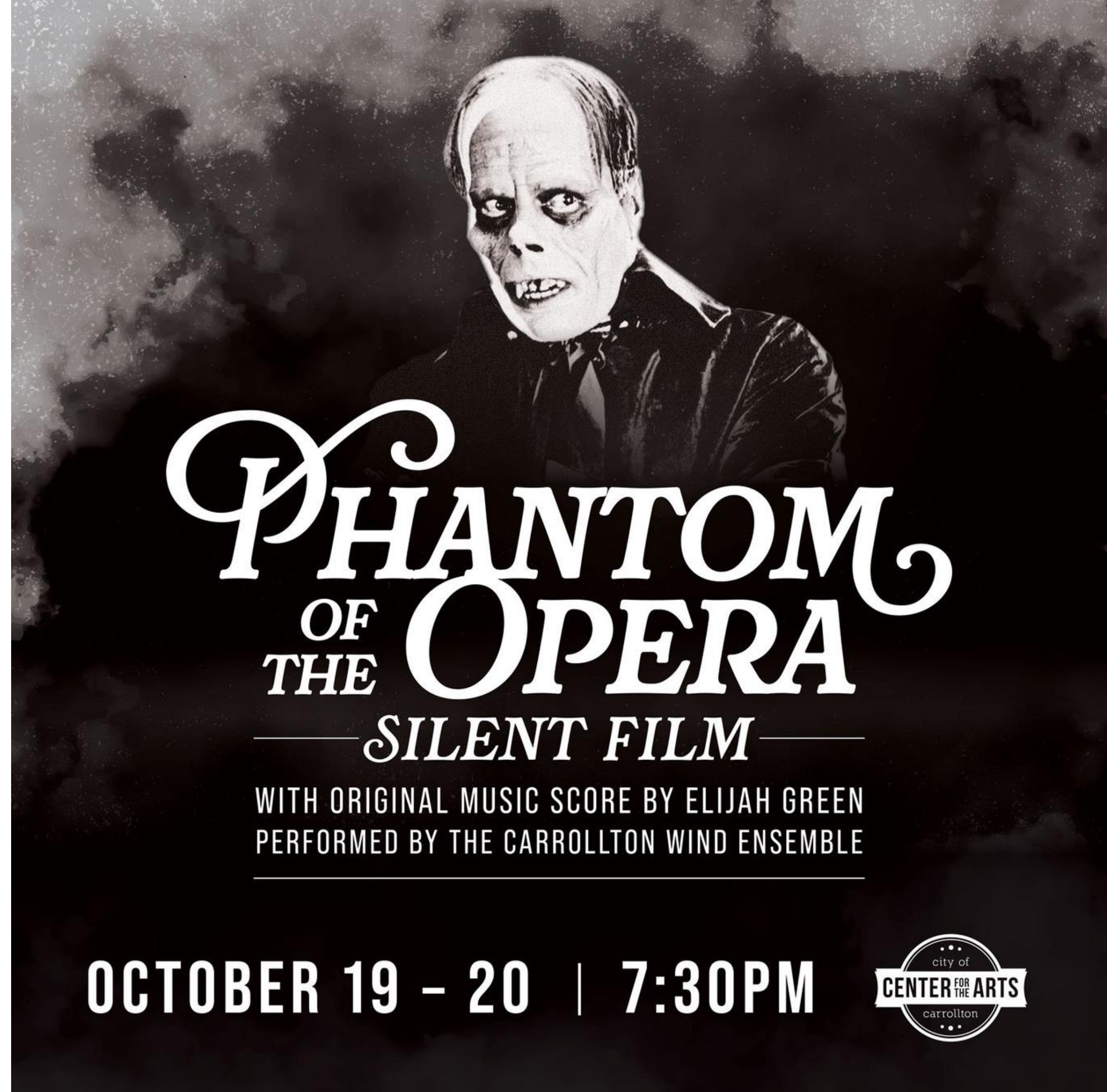
# AFFILIATE: CARROLLTON WRITERS GUILD

We host monthly meeting in Prose, Poetry and Memories. In addition, the affiliate organization host the following events:

- Visiting Author Series, Nancy Farese
- 2024 High School Creative Writing Competition.
- An Evening of Poetry
- An Evening of Prose - Deadline: A Murder Musetry
- Arts Festival and Small Packages
- 2<sup>nd</sup> Annual Carrollton Bookfest

**AFFILIATE:**  
**CARROLL**  
**SYMPHONY**  
**ORCHESTRA**

- This affiliate organization has several programs including:
  - Professional Symphony
  - Carrollton Jazz Orchestra
  - Carrollton Wind Ensemble
  - CSO Music Academy which includes Private Lessons, Violin Club, & Youth String Orchestra
- This past year, the organization had 11 concerts.



**PHANTOM**  
**OF**  
**THE OPERA**

**SILENT FILM**

WITH ORIGINAL MUSIC SCORE BY ELIJAH GREEN  
PERFORMED BY THE CARROLLTON WIND ENSEMBLE

**OCTOBER 19 – 20 | 7:30PM**





# SPECIAL EVENTS

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- The Art Center offered 4 Special Events during the fiscal year.
- Fall Craft/Program Fair
- 20<sup>th</sup> Annual Arts Festival of Carrollton
- Susan Hayward Tribute Film: I'd Climb The Highest Mountain
- Kiwaniis Art & Music Showcase

# BOX OFFICE REPORT FY23/24

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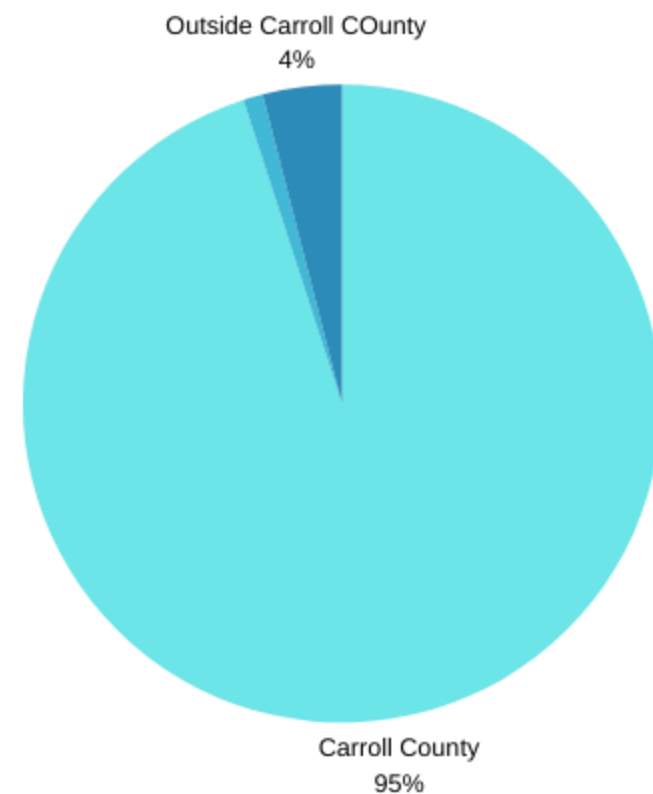
- Total Tickets Sold: 15,152  
generating \$185,806 in revenue.

- Tickets by Zipcode:

95% Carroll County

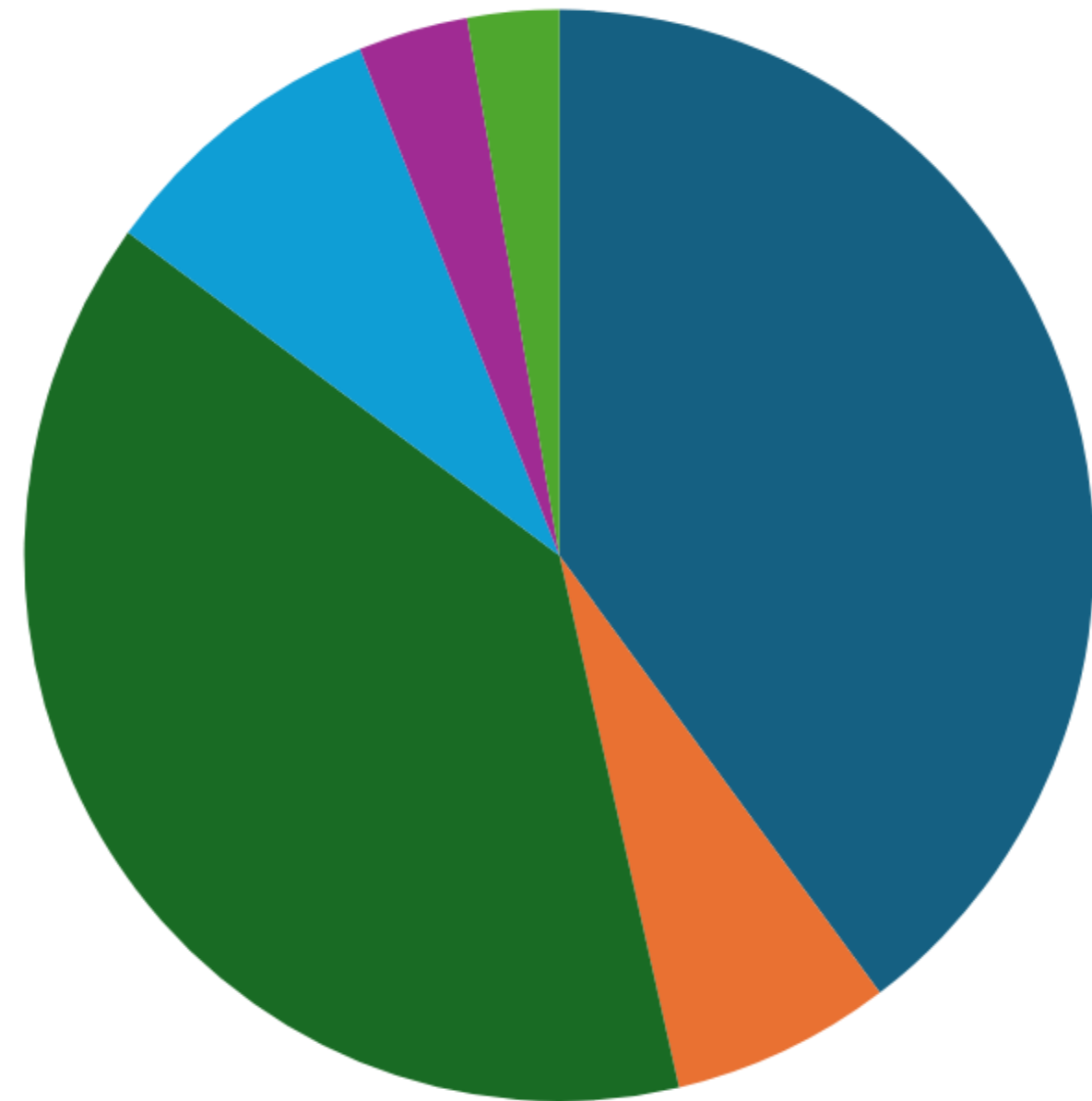
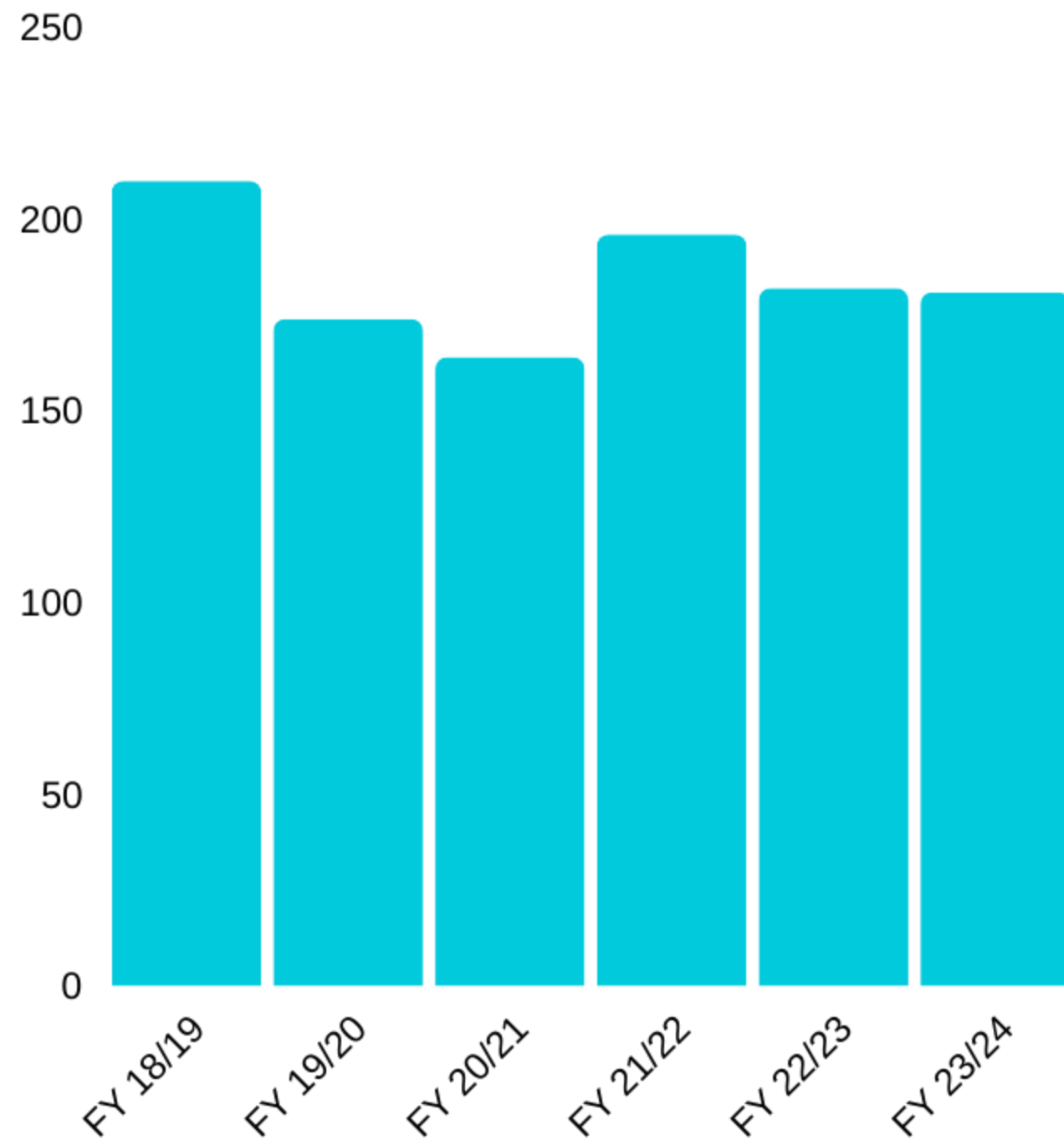
1% Out of State

4% Outside Carroll County



# MEMBERSHIP

We had a total of 181 Members this fiscal year.



# SPONSORS

## Sponsorships for FY 23-24

Totaled Sponsorships **\$ 34,750**

Total Advertising **\$2,500**

Gift in Kind **\$3,000**

### Platinum

Baxley Jewelers  
United Community Bank

### Gold

Bank OZK  
Milestone Investments  
OrthoWest

### Silver

Printer's Ale - Greg & Suzanne Smith

### Bronze

Almon Funeral Home  
Charlie & Sissy Almon  
Edward Jones - Fred O'Neal  
Howard & Jana Seeman  
Randy & Connie Jones  
Oak Mountain Academy  
Mrs. Dianne Jackson  
Trey & Laurie Fleck  
State Farm, Mrs. Jill Pierce  
Pippin Music Academy  
Vabella Publishing  
Mrs. Eleanor Hoomes  
SMI  
Syncglobal  
Tritt Realty  
Zach & Kelly Steed

### Exhibit

Dr. Lee & Sherry Stringfellow  
Dr. Tee & Dana Reeve  
Mr. & Mrs. Randy Ayers  
Patrick & Hallie Henrickson  
Alex & Susan Roush

### Gift In Kind

Go Print +  
LaTrattoria  
Morgan Oil Company - Jimmy & Michelle Morgan  
Tanner Grocery





# FOUNDATION/GRANT SUPPORT FY 23-24 TOTALLED \$34,924.44

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## Foundation Support

- Cole Family Foundation
- Fulford Foundation
- Sewell Foundation
- Alice Huffard Richards Foundation

## Grants

- Community Foundation of West Georgia Impact Grant
- Georgia Council for the Arts Project Grant
- Carroll EMC Impact Grant
- Fox Theatre Institute Grant

# CIVIC ORGANIZATIONAL SUPPORT FY 23-24 TOTALLED \$3500

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- Carrollton Civic Woman's Club
- Kiwanis
- Lit-Mu







# VOLUNTEER OF THE

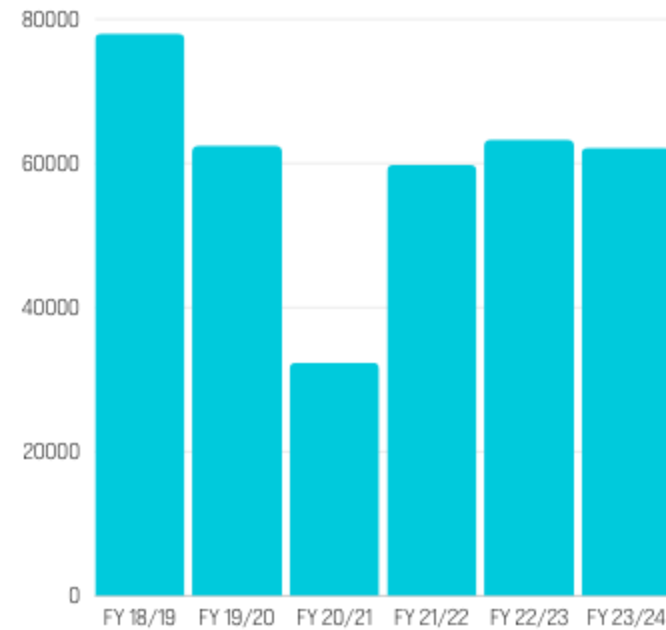
# YEAR

- Mary Watson is originally from Mississippi. She came to Georgia after serving in the Army for over a decade and retired after working for USDA. She has served in several volunteer capacities over the year and has been an asset to the Art Center. Mary is a resident of Temple, GA.
- Note: The Center had a total of ? hours of volunteer service this past year.

# ECONOMIC IMPACT

## ~~Participation Numbers~~

•FY 18/19	78,032
•FY 19/20	62,473
•FY 20/21	32,395
•FY 21/22	59,771
•FY 22/23	63,335
•FY 23/24	62,158



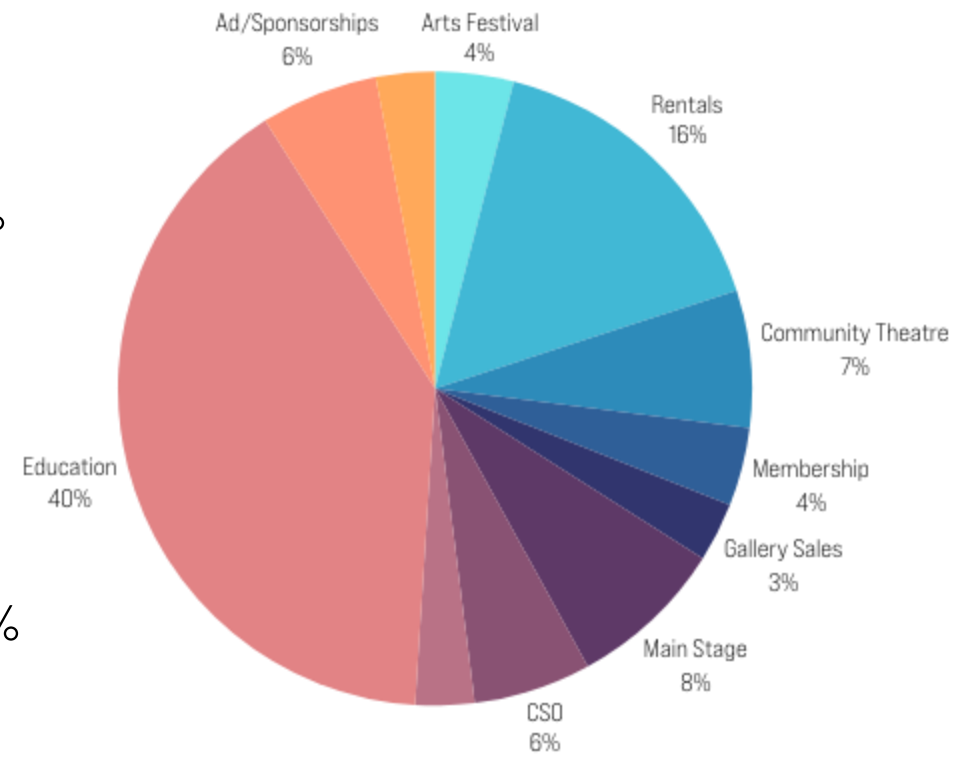
- According to the Americans for the Arts Economic Calculator, the Carrollton Center for the Arts had an estimated economic impact of **\$2,606,980** during **FY 23-24**.



# BUDGET

## Revenue:

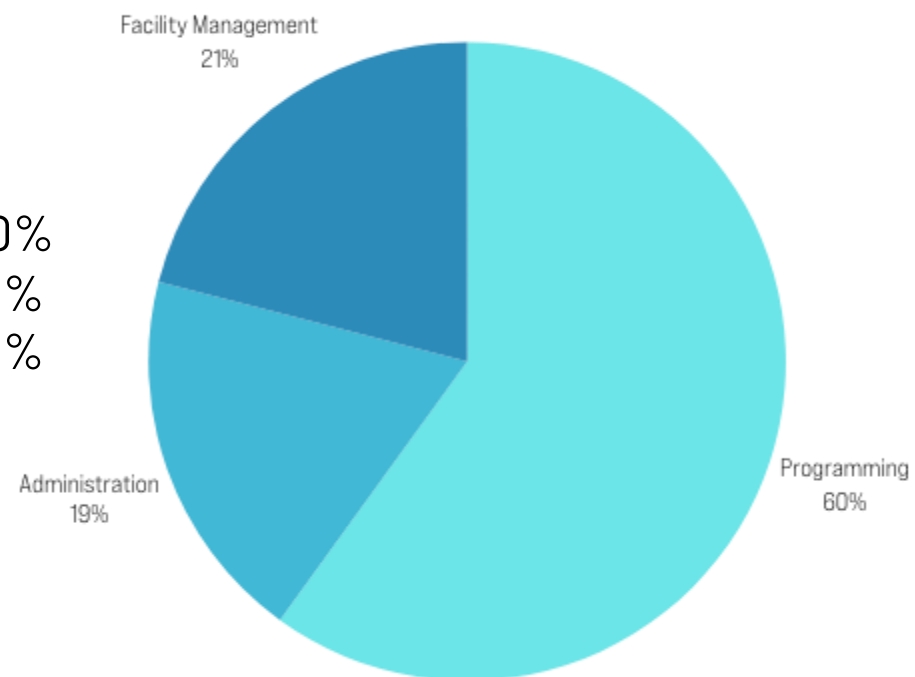
Arts Festival	4%
Rentals	16%
Community Theatre	7%
Membership	4%
Gallery Sales	3%
Main Stage	8%
CSO	6%
Community Chorus	3%
Arts & Education	40%
Ad/Sponsorships	6%
Other	3%



Only 58% of our budget was offset by tax dollars.

## Expenses:

Programming:	60%
Administration:	19%
Facility Management:	21%



# CHARITABLE GIVING

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- This year the Art Center supported the following organizations:
- Central Elementary
- Local Autism Association
- Oak Mountain Academy
- Rotary Club
- Parks & Recreation Dept.
- Tanner Foundation
- Southeastern Quilt & Textile Museum
- Cultural Arts Council, Douglasville/Douglas County





# TRADITION

*with a twist*

2024 - 2025 | A WINNING SEASON